Ethical Charter of SAS Richemont & Jourdier

SAS Richemont & Jourdier, the creator of the **Persan & Bellefond** jewelry brand, is committed to upholding high standards of social, environmental, and ethical responsibility in all its production processes and commercial relationships. We firmly believe that the beauty of jewelry should never come at the expense of the environment or human rights. This is why we have established a rigorous **ethical charter** to which both we and our suppliers adhere.

Commitments to Our Suppliers and Partners

We require our suppliers to uphold high standards of **transparency** and **accountability**. We work exclusively with partners who share our ethical values and adhere to principles of sustainable development, traceability, and human rights protection.

Recycled Gold: We prioritize the use of recycled gold in the production of our jewelry, thereby reducing the environmental impact of mining. This approach limits the extraction of natural resources while maintaining a high standard of quality.

Kimberley Process Diamonds: Our diamonds come exclusively from sources that comply with the Kimberley Process, ensuring that our stones are not sourced from conflict zones and are extracted with respect for human rights and environmental standards.

753-Millime Alloy Gold: We use only "**titre plus" 753-millime (18-carat) gold alloy**, ensuring both durability and purity in our creations while adhering to the strictest quality standards.

Social and Environmental Responsibility

Our commitments also aim to minimize our environmental impact while contributing positively to society.

Work Ethics: We ensure that our partners prohibit all forms of child labor, forced labor, or abusive exploitation. All employees of our suppliers benefit from dignified working conditions that comply with international standards.

Environmental Impact: We are committed to reducing our ecological footprint by minimizing the use of chemicals, optimizing resource management (water, energy), and recycling materials whenever possible.

Transparency and Traceability: We require complete traceability of our raw materials, from extraction to final processing. We work only with suppliers who guarantee total transparency in their production chain and commit to providing official documentation regarding the commercial exchange of raw materials.

Our Governance Principles

We implement a rigorous and transparent policy in our selection of partners and suppliers,

ensuring that every step in the value chain meets our high standards.

Anti-Corruption and Anti-Money Laundering: We follow strict compliance procedures to prevent any involvement in money laundering or terrorism financing activities.

Commitment to High Quality: Our jewelry is crafted with the utmost care in our workshops, adhering to rigorous processes to ensure their exceptional beauty and quality.

Our Commitment to Sustainable Luxury
For us, luxury should not only be synonymous with elegance and refinement but also with ethical and responsible engagement. We believe that every piece of jewelry should carry a message of respect, sustainability, and timeless beauty.

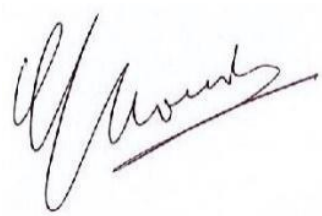
By integrating these values into our manufacturing process, we offer our clients creations that not only enhance their beauty but also reflect a deep commitment to ethics, sustainability, and social responsibility.

We encourage all stakeholders to report any violations of this ethical charter through the following channels:

By mail:SAS Richemont & Jourdier8 rue Thomassin69002 LyonAttn: Guy Jourdier

By email: contact@persanbellefond.com

We guarantee full protection for anyone reporting a breach and are committed to handling all complaints confidentially and taking the necessary measures to address any issues raised.

Conclusion
SAS Richemont & Jourdier is committed to ensuring that its clients receive jewelry that is both aesthetically exquisite and ethically responsible. By working with materials and partners that respect human rights and the environment, we strive to create jewelry that aligns with our vision: ethical luxury that honors both the planet and future generations.

Issued in Paris, September 10, 2024
Guy Jourdier, President, SAS Richemont & Jourdier